

Poster presentations

Purpose

- who is your audience?
- what is your topic?
 - its importance
 - key points/issues
 - theoretical position
 - key researchers
 - key solutions
- is it research based?
 - why was the research undertaken? – place it in context
 - how – method used
 - what - issues it raised
 - key findings/conclusions/recommendations
- what are the assessment criteria?

Layout

- portrait or landscape?
- is there a maximum poster size?
 - posters are usually A1 (84cm by 59cm)
- can it be handwritten or must it be printed?
 - if printed
 - use a clear font (e.g. Arial, Garamond or Verdana)
 - remember: it will be read from some distance –allow for two metres
 - general guide to font size:
 - Main Title: 100 point
 - Sub-headings: 50 point
 - Main text: 25 point

Plan

- where will you present the poster?

- be prepared to answer questions/defend your poster

Presentation

- be concise – use plain language
- avoid jargon
- avoid technical terms
- use relevant numbers:
 - two decimal places for correlations
 - two significant figures for percentages
- do not put too much information in your poster
- clear graphics: two simple graphics may be better than a complex one
- ensure the text is aligned and font consistent
- include white space around the text for contrast
- check:
 - that spelling and grammar are accurate
 - that images support the text
 - the order of information for cohesion
- if word-processed, print out a draft copy to check before the final print
- think of the visual impact of your poster

Price, G. and Maier, P. (2007). *Effective study skills*. Harlow: Pearson Education Limited

Mae'r ddogfen hon ar gael yn y Gymraeg